digality

# COMPANY profile

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WE BUILD BRANDS THAT CLICK

## From "What even is digital marketing?" to "We're fully booked!"

Your “Digital Marketing South Africa” Google or AI search has come to an end...

At Digality, we help South African businesses show up online like they mean it. Whether you’re a startup needing your very first website or an established business ready to revamp your social media, we’re here to make your brand irresistible (without the fluff).

Expect friendly service, smart strategy, and designs that *actually* look professional.

WWW.DIGALITY.CO.ZA



*"We received outstanding service. She was quick, efficient, and kept us updated throughout the entire process. She truly went the extra mile to ensure our website was up and running smoothly."*

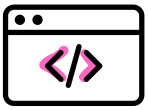
*Liesel Janse van Rensburg*

READ MORE REVIEWS

OUR SERVICES

# The Fix for "I Need Help With My Online Stuff"

Looking for "affordable website design in South Africa" or "someone to run my social media"?



## WEBSITE DESIGN

If your website looks like it was built in 2012 or still says "under construction, " it's time for a glow-up.

We build fast, mobile-friendly, and Google-ready websites on WordPress using Elementor – which means no dodgy code, just a custom site that reflects your brand.

We design everything from one-pagers to full business websites that are easy to manage (and don't break when you update one image). Perfect for startups, SMEs, and even large companies that need their website to do the heavy lifting.

- Built on WordPress
- Optimised for SEO
- Convert visitors into clients
- Mobile, tablets & desktop friendly



## SOCIAL MEDIA CONTENT

You've got a business to run — let us handle the social media posts.

We create content calendars, write captions, design scroll-stopping posts, and schedule it all for you.

Whether you're on Facebook, Instagram, or LinkedIn (hello, corporates), we'll help you stay active, relevant, and totally on-brand.

Perfect for small businesses, solo entrepreneurs, and large brands who want a consistent presence and branding without the constant "what must I post today?" stress.

- Custom content for your audience
- Monthly planning & scheduling
- Branded, on-trend designs
- Results you can track

## GRAPHIC DESIGN

Not all Canva templates and AI designs are a good fit for your brand.

Whether you need eye-catching social media graphics, a professional company profile, sleek product brochures or email signatures, we make sure your brand visuals stand out in the best way. We design with strategy and style, always keeping your branding and ideal client in mind.

Our design style? Professional, creative, and always aligned with your colours, fonts and personality.

- Social media graphics
- Company profiles & brochures
- Business cards & email signatures
- Consistent brand identity

## META ADS

Still boosting posts and hoping for the best? We've got a better strategy.

The best-performing Meta Ads don't always look polished, they look relatable. We help you build a strategy that suits your business, assist with authentic videos and set up campaigns that put your brand in front of the right audience. No massive production sets or fully booked filming days.

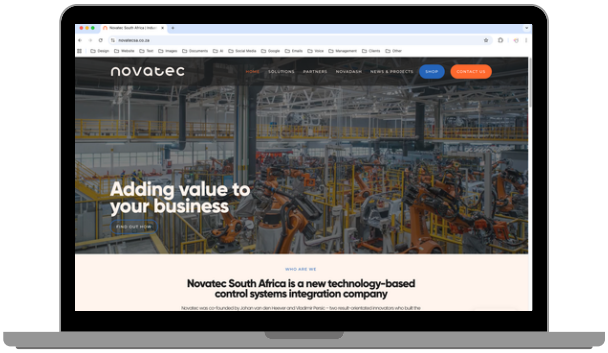
Whether you have a website or not, we'll make sure your leads are captured and delivered straight to you.

- Meta Ads strategy
- Video ad editing
- Lead generation
- Meta Pixel & Lead Forms

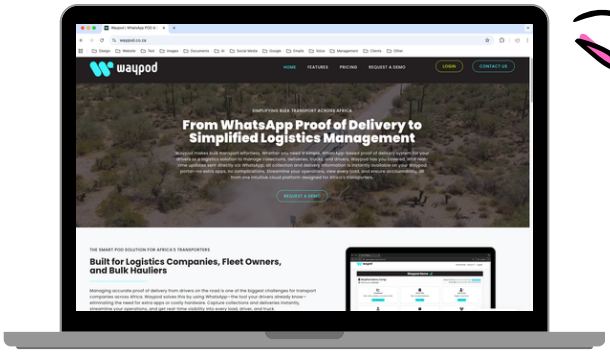
BROWSE OUR BUILDS

# Websites We've Worked Our Pixels Off For

From scroll-friendly one-pagers to full-on business websites with all the bells and whistles — here's a little sneak peek at some of our favourite projects that are out there doing the digital heavy lifting for our clients.




WWW.NOVATECSA.CO.ZA




WWW.WAYPOD.CO.ZA

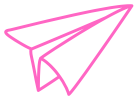
VIEW MORE

WEBSITE PACKAGES

# Smart, Scroll-Worthy Sites Built on WordPress

We've got packages for the basics, but let's be real — most businesses don't fit in a "one-size-fits-all" box. That's why we tailor custom solutions that actually work for your brand, your goals, and your customers.

## BASIC



1 PAGE WITH 4-6 SECTIONS
STOCK IMAGES
BASIC HEADER & FOOTER
CONTENT CREATION
SCREEN SIZE OPTIMIZED
BASIC SECURITY
BASIC SEO
PRIVACY POLICY PAGE
BACKLINKS TO SOCIAL MEDIA
1 CONTACT FORM
1 SET REVISIONS
WEBSITE LICENSE

FROM **R 6,350**

## LEVEL UP



3 PAGES
UP TO 5 SECTIONS PER PAGE
STOCK IMAGES
HEADER & FOOTER
CONTENT CREATION
SCREEN SIZE OPTIMIZED
BASIC SECURITY
BASIC SEO
PRIVACY POLICY PAGE
BACKLINKS TO SOCIAL MEDIA
UP TO 2 CONTACT FORMS
ICON DESIGNS
IMAGE DESIGN/OPTIMIZATION
1 SET REVISIONS
WEBSITE LICENSE

FROM **R 9,714**

## ALL IN



6 PAGES
UP TO 5 SECTIONS PER PAGE
STOCK IMAGES
HEADER & FOOTER
CONTENT CREATION
SCREEN SIZE OPTIMIZED
BASIC SECURITY
BASIC SEO
PRIVACY POLICY PAGE
BACKLINKS TO SOCIAL MEDIA
UP TO 3 CONTACT FORMS
ICON DESIGNS
IMAGE DESIGN/OPTIMIZATION
GOOGLE ANALYTICS
COOKIE CONSENT
1 SET REVISIONS
WEBSITE LICENSE

FROM **R 14,026**






## Take Note

- **Website License** – Renewed annually at R1,850.
- **Info, Access & Graphics** – Required before the project starts.
- **Design** – Based on your initial requirements.
- **Revisions** – Extra revisions billed at R1,170 per set.
- **Domain & Hosting** – Order from your provider.
- **Subdomain Transfer** – R1,560 once-off to move site to main domain.

SOCIAL MEDIA CONTENT PACKAGES

# Content That Connects, Not Just Fills Your Grid

Not every business should post the same old “Happy Monday” graphic. That’s why we create custom content strategies that fit your brand voice, your audience, and your goals — so your socials don’t just look good, they work.

## BASIC

3 PLATFORMS
2 POSTS PER WEEK
2 POST DESIGNS PER WEEK
CAPTION CREATION
POST SCHEDULING

FROM **R 3,120**

## LEVEL UP

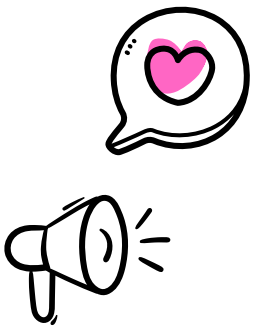
3 PLATFORMS
3 POSTS PER WEEK
3 POST DESIGNS PER WEEK
CAPTION CREATION
POST SCHEDULING

FROM **R 4,680**

## ALL IN

3 PLATFORMS
5 POSTS PER WEEK
5 POST DESIGNS PER WEEK
CAPTION CREATION
POST SCHEDULING

FROM **R 7,800**



## Take Note

- **New Clients –** There will be a once-off initiation fee of R1,170.
- **Social Platforms** – Digality works on LinkedIn, Facebook and Instagram.
- **Engagement** – Comments, messages & reviews handled by client.
- **Post Designs** – 1 Image per post (occasional basic video or carousel).
- **Publishing Plan** – Planned, approved & scheduled 1 month in advance.
- **Visuals** – We can take photos/videos for you, billed separately.
- **Social Media Ads** – Setup & management at an extra cost.

wow

*We once had to pause a client's Meta Ads campaign because they were getting too many quality leads and didn't have time to onboard all the new projects. True story... Check out the review they left on our Facebook page.*

*MVZ Maintenance & Security*

VIEW FACEBOOK PAGE

META AD CAMPAIGNS

# Lead Generation That Brings in Business

No two businesses are the same, so why should their ads be? We build Meta campaigns around your goals, your audience and your budget, helping you generate quality leads without the guesswork or the "let's just boost it" approach.

## BASIC

1 META AD
1 VIDEO SCRIPT
BASIC VIDEO EDITING
CAMPAIGN MONITORING
MINOR OPTIMISATION

FROM **R 780**

## LEVEL UP

2 META ADS
2 VIDEO SCRIPTS
BASIC VIDEO EDITING
CAMPAIGN MONITORING
MINOR OPTIMISATION

FROM **R 1,560**

## ALL IN

3 META ADS
3 VIDEO SCRIPTS
BASIC VIDEO EDITING
CAMPAIGN MONITORING
MINOR OPTIMISATION

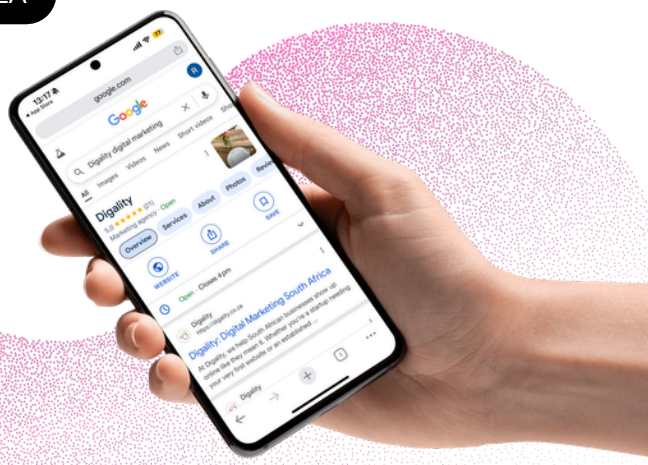
FROM **R 2,340**

## Take Note

- **Campaign Setup –** There will be a once-off setup fee of R3,120.
- **Ad Budget –** Min R1,150/month, paid by the client via Meta Business Portfolio.
- **Campaign Monitoring –** We monitor your campaigns to keep your ads running smoothly.
- **Minor Tweaks –** Budget, audience and campaign dates can be adjusted once a month.
- **Major Changes –** New creatives, campaign rebuilds etc quoted separately.
- **Lead Management –** Client handles all leads, comments and messages.
- **Video Content –** Client records the videos. Digality handles the editing.

*Contact us for any graphic design requirements!*

INFO@DIGALITY.CO.ZA



PRICING IS SUBJECT TO CHANGE | T&C'S APPLY